

# Brown Bag Series: Blueprint for Business Success Spring 2012



## Become an Employer of Choice

*Blueprint for Business Success* brown bag sessions feature business professionals facilitating informative discussions. Receive relevant information and have an opportunity to ask questions of the professionals and network with peers.

**Who should attend?** Employers interested in maximizing their human resources, developing more effective organizations and becoming employers of choice. Why?

- Reducing employee turnover saves you time and money.
- Motivating and energizing your employees helps make your business successful.
- Making better decisions quickly requires more and better information.
- Exchanging ideas, insights and real-world solutions directly impacts your bottom line.
- Utilizing all available resources to operate and grow is smart business.

## Calendar of Events

**Time:** Noon – 1pm  
**Location:** FVCC Arts & Technology Bldg  
Room 139

**RSVP:** Mora McCarthy 758-6241  
or [mmccarthy@mt.gov](mailto:mmccarthy@mt.gov)  
**Cost:** *No Cost!*

**JANUARY 11,  
2012**

**FACILITATOR:**  
Ned Cooney

**TOPIC:**  
Making Meetings  
Matter: Strategies  
and Tactics



**FEBRUARY 8,  
2012**

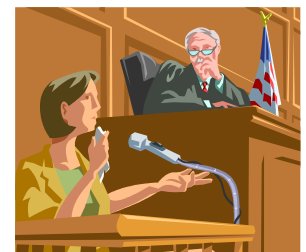
**FACILITATOR:**  
Beth Morgenstern

**TOPIC:**  
Planning for Your  
Future, Attracting &  
Retaining Quality  
Employees

**MARCH 14,  
2012**

**FACILITATOR:**  
Mark Riffey

**TOPIC:**  
Transforming  
Marketing & Advertising  
From an Expense to an  
Investment



**APRIL 11,  
2012**

**FACILITATOR:**  
Danielle Coffman

**TOPIC:**  
Montana  
Wrongful Discharge  
from  
Employment Act.

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Providing Economic, Community, and Workforce Development Services



Flathead Job Service  
Employers Council

