

## **Narrative Portion of the Application – Anticipated Return on Investment**

The following questions will provide specific information as to how the proposed training will benefit your business and your employee(s). Please note, your responses will help generate anticipated outcomes for the required post-evaluation component of this grant (if awarded).

*NOTE: These questions are provided to you in advance, so you may ready your responses in a word document for cut and paste into the online application. Do not send your responses to us via email. We will not provide pre-evaluation services. Be mindful not to exceed character counts as the online application will not allow more than 500 characters.*

### **BENEFITS TO THE BUSINESS:**

Will this training help increase your ability to address a targeted area of the business in need of improvement? Yes or No

- If yes, please describe the area in need (in less than 500 characters).

Will this training increase your capacity to expand your business or remain competitive in your industry? Yes or No

- If yes, describe the anticipated outcome (in less than 500 characters).

Will this training result in revenue growth for the business? Yes or No

- If yes, please describe the anticipated outcome (in less than 500 characters)

Is this training a required training to remain compliant, licensed or other? Yes or No

- If yes, please describe (in less than 500 characters)

Have you received IWT funding to support a similar type of training? Yes or No

- If yes, describe how this request is different (in less than 500 characters).

### **BENEFITS TO THE EMPLOYEE:**

Will this training help your employee gain efficiencies or increase productivity of the workforce? Yes or No

- If yes, please describe the anticipated outcome (in less than 500 characters)

Will this training result in a promotion or wage gain? Yes or No

- If yes, please indicate an hourly rate increase or an estimated service dollar gain (in less than 500 characters).

Will this training increase employee morale or engagement? Yes or No

- If yes, please describe the anticipated outcome (in less than 500 characters).

Is this training adding a new skill or enhancing an existing skill? Yes or No

- If yes, please describe (in less than 500 characters).

Has your business experienced employee turnover? Yes or No

- If yes, explain how this training will increase employee retention (in less than 500 characters).